



CURRICULUM VITAE

WOUTER RIJSMAN MA

Date of Birth / August 29, 1985

Place of Birth / Almelo

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Wouter Rijsman (1985) is an urban sociologist and graduated on the topic of consumer loyalty to businesses in Javastraat, Amsterdam. From 2010 to 2014, he worked at JongeHonden (Young Dogs), of which the last two years as an independent entrepreneur. From 2014, he is a partner and founder of BLOC.

At JongeHonden, he wrote a business plan and ran his own company. For the Ymere housing corporation, he spent three years at the department process management, where he learned to work process oriented with demolition and renovation projects in Amsterdam. At creative think tank FLX, he also learned how the aspects design, future, customer, location, finance and strategy are used to develop future-proof concepts. At BLOC, he used scenario planning to give insight in the future of the Westland greenhouse area. He also worked on the forging of the innovation consortium of the Dutch Windwheel and he is involved with the development of Cruise Port Dutch Delta.

With road mapping and scenario planning, Wouter builds prospects for business cases and investment programs.

Work Experience

2014 – now

Founder and Partner

BLOC

BLOC is a creative development agency. We turn ideas into business by developing pioneering concepts and enable organizations to keep up with rapid economic transformations.

2012 – 2014

Business Owner

JongeHonden 12 C.V.

Private enterprise conducted on the basis of the concept of JongeHonden 12 C.V. (Young Dogs). JongeHonden consists of a group of young and enterprising academics who, together, run the company JongeHonden; they are "all the boss" and do jobs for consultancy firms, freelancers, knowledge institutes, housing corporations and municipalities. In addition to external assignments, acquisition, knowledge development, recruitment, workshops and promotion are worked on.

2010-2012

Employee

JongeHonden 4 C.V.

As a starter, employed in various internal and external projects.

2000-2010

Part time jobs

Various principals

Various part time jobs, among which guiding tours for tourists in Amsterdam, sales at a professional photo store and the setting up of exhibitions.

Education

Degrees

2008 – 2009

Master Urban Sociology, Universiteit van Amsterdam

2004 – 2008

Bachelor Sociology, Vrije Universiteit Amsterdam

1998 – 2004

VWO (pre-University high school education), St. Canisius, Almelo

Courses

2016

Roadmapping (School voor toekomstverkennen)

2015

Mutual Gains Approach (P2 Projectmanagement)

2013

Scenario planning (Blue Blocks Concepts)

2012

Workshops facilitating (Creativity Company)

2011

Creating on a project basis (Emergent)

2011

Resident communication (School voor gebiedsgericht werken)

2011

Mission-oriented approach, Stichting Verbeter de Wereld

Publications

- 2015** **Met “smart ambitions” wordt Nederland echt slimmer** ([link](#))
(With smart ambitions, the Netherlands will really become smarter)
Binnenlands bestuur
- 2015** **Investeringsbereidheid en raakvlak als katalysator voor economische vitaliteit**
(Investment willingness and interface as a catalyst for economic vitality)
Economisch Rapport Provinciale POM-ERSV Limburg (België)
- 2014** **Regionale economie versterken met iconen** ([link](#))
(Strengthening regional economy with icons)
gebiedsontwikkeling.nu
- 2013** **Stadmakers top 5** ([link](#))
(City Makers Top 5)
gebiedsontwikkeling.nu

Recent Projects

2014 - now

Development Dutch Windwheel

The Dutch Windwheel is renowned throughout the world as a game changer in the field of sustainable development. BLOC leads the development of this icon in Rotterdam, in collaboration with architect DoepelStrijkers and various prominent companies and with Rotterdam Partners and NBTC Holland Marketing as marketing partners.

2016 – now

Development Cruise Port Hollandse Delta

BLOC has taken initiative with the industry (among others SCYLLA, Feenstra, Amstour) to set up a platform for organizing the regional cruise market.

2016 – now

Investment program Biesbosch

BLOC works on strengthening the product offerings of the Biesbosch and the improvement of the accessibility.

2016 - now

Investment programma Vestingdriehoek

The Vestingdriehoek (Triangle of Forts) is a tourism partnership of Gorinchem, Woudrichem, Castle Loevestein and Fort Vuren. BLOC is working on an investment program for projects achievable in the short-term to strengthen the product and program of the Vestingdriehoek.

2015

Development business case study sustainable water system Dry Port Zuidplas

Commissioned by Grontmij, BLOC developed a business case study for the realization of a sustainable and high-quality water system for greenhouse cultivation. The business case describes how the municipality Zuidplas and the development group Ondernemen A12-A20 fulfill this ambition and which public contribution is justified therewith.

2015

Action Plan accessibility National Park de Biesbosch

BLOC made an action plan for the improved accessibility of National Park de Biesbosch.

2015

Development masterplan river cruise market Dordrecht

Commissioned by the municipality of Dordrecht and in a broader sense the Waterdriehoek (Water Triangle of Kinderdijk, Dordrecht and the Biesbosch), BLOC developed an action plan for the (inter) national river cruise market. Important priorities herein are the possible development of a river cruise terminal and the establishment of a one-stop-shop feature for the acquisition and processing of river-cruise ships: Cruise Port Hollandse Delta.

2015

Developer Green City Lab

Supervision of the process to further develop the concept of Green City, together

with directors of AM and BPD, the province of Utrecht and ten municipalities therein, with smart red-green connections.

2015

Developer Heat and CO2 Greenport Aalsmeer

Commissioned by the municipality Aalsmeer, BLOC ensures the construction of a sustainable infrastructure in the Greenport Aalsmeer. The realization of sustainable heat and CO2 infrastructure is vital to be able to cultivate competitively in Greenport Aalsmeer in the future. It also contributes significantly to the sustainable profile of the sector. BLOC connects parties in the Greenport, and prepares business case studies with them. Grontmij provides the substantive support.

Other Projects

2014	Process Supervision NLRoute
2014	Exploration bio-based economy Southwestern Delta
2014	Process accelerator Groene Hart
2014	Workshop facilitator Future Assessment Heat Roundabout
2014	Researcher Zuidvleugel Zuid
2014	Organizer meeting sustainable utility construction
2014	Analyst market segmentation Beeldbank
2013	Researcher sustainability UMCs
2012 – 2013	Creative jack-of-all-trades concept development Ymere
2013	Future-Assessment greenhouse cultivation Boomawatering
2011	Researcher public space Oostelijke Handelskade Amsterdam
2010 - 2012	Process Management urban innovation - Ymere